

GREATER FENNVILLE AREA CHAMBER OF COMMERCE
MEETING MINUTES: January 22, 2007

- **Call to Order:** 7:00 pm by President, Jim Lytle at Fennville City Hall, 222 South Maple St., Fennville, MI.
- **Board Members Present:** Jim Lytle, Bill Busscher, Sandi Busscher, Tom Tucker, Elice Menear, Colleen LaShell, Reid Ruggles, Judy Kratzer, and Martha Schrock.
- The Pledge of Allegiance was recited by all in attendance.
- **Minutes:** Posted on web site. Motion for approval made by Elice Menear, 2nd by Bill Busscher and approved by all in attendance.
- Thank you note read from Larry Fuerst regarding the weekend getaway to Marshall, MI that he had won at last years' banquet.
- Award Recipient Selections: The board members will think on this process and accumulate their ideas at a later meeting to clarify the criteria for each award.
- **Treasurers' Report:** Elice Menear reported approx. \$2,400.00 in the general fund account at year end. To date, the balance is \$5,467.68.
- Expense Approval: Martha Schrock made motion giving the Chamber president authority to bring bills due to Elice for payment with a limit of \$200.00 per bill to help expediate payments. 2nd by Tom Tucker and approved by all.
- Thank You cards: Jim Lytle announced that he has created a customized "thank you" card of the Chamber.
- Pro-bono Membership: Tom Tucker made motion to give the City of Fennville their membership free into the Chamber on behalf of their frequent assistance and building usage. 2nd by Judy Kratzer and approved by all.
- **Membership:** Theresa Wiley absent. No report given.
- **Entertainment :** Martha Schrock reported that the Concert in the Park series is arranged. Dates are set and bands are booked. Martha requested that finding sponsorships for the concert series begin in March. The Greater Fennville Area Chamber of Commerce annual banquet will take place this Sat. evening and everything is set for this event. Final details are being taken care of by the committee.
- **Mind Capture Seminar:** Fennville chamber is co-sponsoring this Feb. 21 seminar along with South Haven and other area chambers. Additional information will be forthcoming.
- Goose Festival: Jim Lytle reported briefly that a small committee has been formed and met to work on details for some type of festival to continue.
- **Scholarship:** Donations have been received by Chemical Bank and Main St. Market to the scholarship fund.
- **Welcome Wagon:** Jim Lytle reported that five baskets will be delivered to newcomers soon.
- **Web Site :** The web site committee, consisting of Jim Lytle , Martha Schrock and Theresa Wiley had met with members of The Allegan Group to investigate their web product/services previously. The Allegan Group contacted Jim Lytle informing him of a new cost proposal. Board members questioned whether this is a necessary expense given that the Chamber already has a quality web site. Sandi Busscher made request that all members look at the Allegan Chambers' website to check out the Allegan Groups' work for an example of what ours would be before our next chamber meeting. Jim Lytle will ask The Allegan Group if they would come back and give a demonstration/information meeting.
- **Bills to Pay:** \$323.67 in misc. bills/expenses were approved by the board for payment. Motion made by Sandi

Busscher to not renew membership to Michigan Chamber of Commerce for \$295.00. 2nd by Judy Kratzer and approved by all.

- **Motion to Adjourn:** Motion for adjournment made at 8:08 p.m. made by Tom Tucker and 2nd by Elice Menear.
- **NEXT MEETING: February 26, 2007.** (4th Monday)