

**GREATER FENNVILLE AREA CHAMBER OF COMMERCE**  
**MEETING MINUTES: April 24, 2006**

- **Call to Order:** 7:00 pm by President, Jim Lytle at Fennville City Hall, 222 South Maple St., Fennville, MI.
- **Present:** Jim Lytle, Bill Busscher, Sandi Busscher, Theresa Wiley, Martha Schrock, Kym Zumbrink, Elice Menear, Maureen Systma, Bill (“Snake Man”) and Colleen Rae of the Local Observer..
- The Pledge of Allegiance was cited by all in attendance.
- **Minutes:** Posted on web site. Motion for approval made by Elice Menear, 2<sup>nd</sup> by Martha Schrock and approved by all in attendance.
- **Treasurers’ Report:** Elice Menear gave a report of the Chamber finances. There is currently \$4,279.14 in the account. Note was made that there are a number of expenses to be paid
- **Web Site:** Jim Lytle gave update and visual presentation of website design. Information about non-Chamber member business is linked under the Fennville News section. Kym Zumbrink made the suggestion that the Chamber should financially compensate Jim Lytle for his time (requires extensive amounts!) and expertise on the website. The website committee will meet regarding this issue and present a proposal to the board at a later date.
- **Membership:** There will be a Membership Drive coffee held on May 10<sup>th</sup> at the journeyman café from 7:30 - 9:30 a.m. Sandi Busscher suggested that a membership dues quarterly pro-rated discount be left off the invitations to be sent out and further discussion and board vote be made regarding the pro-rate dues issue when full board is present.
- **Insurance:** Theresa Wiley has been in contact with Priority Health Insurance Company regarding her own insurance and was given a quote saving her a nice amount of money through our new insurance offering. She noted that other members have asked for (and received) contact information regarding insurance and that this is a great benefit to our chamber members.
- **Welcome Wagon:** Jim Lytle reported on two new families who received baskets this past month. Pictures are on the Web site.
- **Easter Egg Hunt:** The chamber held this annual event on April 15<sup>th</sup> with great success. Two top prizes are still unclaimed and the committee is still trying to contact the recipients. Maureen Sytsma raised suggestions for positive changes to be made for next year and additional input and suggestions discussed by all.
- **Scholarship:** Martha Schrock has been active with high school councilor, Kathy Steffler in helping select the student recipient. Sandi Busscher requested that the necessary criteria for this scholarship be made very specific to Chamber members and the high school to clarify who is able to apply and receive. (To note: a student must be entering into a business related field of study.) Additional donations are welcomed if any business would like to donate toward the scholarship.
- **Entertainment:** Discussion was held regarding possible ideas for a fall event/gathering. The committee will meet at a later time to discuss.
- **Tues. in Park:** Jim Lytle reported for Judy Kratzer that sponsors are still needed for the summer concert series. Martha Schrock presented posters she created and had printed to the board members present and asked for assistance in distributing them to area businesses. All members offered to help.
- **Bills to Pay:** Motion made by Martha Schrock, 2<sup>nd</sup> by Kym Zumbrink and approved by all in attendance to pay the following amounts: \$58.50 Stamps for Membership Coffee / \$17.52 for Membership Dr. envelopes / \$40.00 for coffee (due to journeyman) for Membership Dr. / \$298.00 for Insurance for summer concert series -NOTE: Morgan Insurance has offered to reimburse by donation) / \$230.98 for Easter Egg Hunt posters, etc. / \$22.78 Poster printing for summer concerts / \$20.55 Poster paper for summer concerts.  
Jim Lytle suggested the need to investigate/estimate costs *before* we actually spend money on items. Sandi Busscher

raised concern that more attention needs to be made on our budget/costs for Chamber related expenses.

- **Motion to Adjourn:** Motion for adjournment made at 8:42 p.m. made by Sandi Busscher and second by Elice Menear.
- **NEXT MEETING: May 22, 2006.**