

January 28, 2008
Fennville Area Chamber of Commerce Meeting
Fennville City Hall

President Jim Lytle called the meeting to order at 7PM.

Present: Martha Wickett-Schrock, Bill Busscher, Jim Lytle, Tom Tucker,
Larry Fuerst, Mary Hill Absent: Reid Ruggles, Sandi Busscher

1. Pledge
2. Approval of minutes. Motion made by Martha, Support by Mary.
Approved.
3. Agenda. Bill added Quarterly meeting to Allegan County Chamber
Martha added g. Tues. in Park
4. No public comments.
5. Join Mi chamber at \$296. It was decided not to join the Michigan
Chamber this year.
Bill reported that he and Sandi attended the Allegan County Chamber and
Business Association meeting. There were two speakers. The first speaker
discussed the Kalamazoo River Heritage Trail signage project. They are
looking for businesses who want to advertise with a sign on the Kalamazoo
River. The cost will be \$500 for a sign for 5 years and an ad in the booklet
that will promote the project. The second speaker discussed the necessity of
insurance for boards and businesses.
6. Financial Report. Martha gave the financial report. The Annual Banquet
total came to \$4,328.37. It was decided to leave the entertainment in this
category and not take the money from Tues. in the Park account. Larry
moved and Tom seconded to approve the financial report. Approved.
7. Goals for 2008. Jim would like to clean up the by-laws. Jim reported
that 30% of members do not have e-mail addresses. Discussion followed to
have a board workshop to work on a time line, and a strategic plan. Jim will
follow up with a time and place.
8. Standing committees

Membership: Martha reported that 58 renewals have been received to date.

Newsletter: Jim reported that the newsletter will be issued quarterly, Feb, May, Aug. and Nov.

Website: Information needs to be updated

Scholarship: Martha. We currently have \$869.31 in the fund. We would like our goal to issue 3 scholarships this year. Discussion followed concerning asking for donations from chamber members.

Entertainment: It was suggested to place a member survey on the website. Martha will send out a press release on the winter banquet.

Welcome Wagon: tabled.

Tues in the Park: Martha reported on the performers that have been scheduled for this year. July 8th entertainment not confirmed.

9. New committee: After discussion it was decided to appoint a communications committee that will encompass the Website, Newsletter, E-briefs, Press Releases, Allegan County Chamber. Proposal made by Bill, 2nd Tom. This is now the Communications committee. A chair for this committee will be determined at a later date.

10. No public comment.

11. Motion to adjourn made by Larry, seconded by Jim at 8:19 PM.

Respectfully submitted: Mary K. Hill