

GREATER FENNVILLE AREA CHAMBER OF COMMERCE  
MEETING MINUTES: November 26, 2007  
Fennville City Hall, 7 p.m.

Board Members Present: Jim Lytle, Bill Busscher, Sandi Busscher, Tom Tucker, Martha Wickett-Schrock, Mary Hill, Theresa Wiley and Colleen LaShell

Meeting called to order at 7:00 p.m. by President, Jim Lytle

1. Pledge of Allegiance recited by all in attendance
2. Approval of Minutes from last meeting: Motion made by Tom Tucker, 2nd Bill Busscher, approved by all.
3. Modifications to agenda: Request for correspondence received made by Theresa Wiley
4. Public Comments \*\* -
5. Financial report – Elice Menear, absent. Martha Schrock noted that she has been in contact with Elice in regards to Martha taking over the position of treasurer in 2008. Martha reported that she will be using a computer program for her duties and would like to order computer checks.
6. Correspondence: Written letters of resignation from the Chamber board were presented by Theresa Wiley and Colleen LaShell with Theresa stating that she will continue her position as Web Committee chair.
7. Su Casa Art Show December 7, 8 & 9. Jim Lytle reported that this past weekend the first of two art shows took place at Su Casa and a request for help was made of the Chamber for crowd assistance. Jim Lytle, Martha Schrock, Sandi Busscher and Tom Tucker all volunteered their time for this past weekend. Jim will check to see if help is needed for the 2nd show and enlist volunteers if necessary.
8. Goals for 2008 - President Jim Lytle requested that board members begin to think of goals to set to help improve the Greater Fennville Area Chamber of Commerce in the coming new year.
9. Election of Officers for 2008 - Ballots were well received and turned over to Vice President, Bill Busscher for review and count.
  - a. Vice President Audit of Returned Ballots - Bill Busscher reported that all board members were elected to their prospective positions with no write-ins noted.
10. Proposal by President Jim Lytle: Free membership for interested citizens who have no business but are willing to devote minimum of 52 hours per year to chamber activities. Discussion was held and this idea was tabled for further discussion at a later meeting.
11. Citizen & Business of Year – ballot mailing & follow-up. After great consideration and majority vote the board decided to mail the ballots and membership renewal forms along with a self-addressed stamped envelope this week Wed. with a return deadline of December 18th giving members approximately 3 weeks to make their decision for award nominees and thus allowing ample time for the entertainment committee to prepare properly for the event.
12. Reallocation of tasks to new board officers/members
  - a. Newsletter: Jim Lytle
  - b. Media Press Releases: Martha Wickett-Schrock will continue until

replacement is found.

- c. E-brief prep and distribution: Jim Lytle
- d. Invitations/general correspondence (as necessary – involves printing & mailing)

Mary Hill

- e. Maintenance of member files: Martha Wickett-Schrock

### 13. Standing Committees

- a. Membership/Website – Theresa Wiley noted that as of tonight's meeting there are 82 members. Theresa also made note that the Christmas parade information is listed on the Chamber website. Martha Schrock will be taking over the membership duties for 2008 and requested that all membership information be sent directly to her home address.
- b. Scholarship – Martha Wickett-Schrock will be pushing information to Chamber members for donations to this fund. There is currently enough to give 1 \$500 scholarship away. Last year we raised enough to award a \$500 scholarship to 2 student recipients.
- c. Entertainment – Sandi Busscher will be taking over as chair of this committee. Current chair, Martha Schrock reported this information and an upcoming meeting this Wednesday 9:30 a.m. at the journeyman café. Martha Schrock also requested a budget of \$3,400.00 to hire band for our 2008 summer concert series. Motion for max. amount of \$3,400.00 to be used made by Tom Tucker, 2nd Theresa Wiley and approved by all. Martha Schrock also reported that plans for this years Christmas parade and events are going well and more details will be set at the committee meeting on Wed.
- d. Welcome Wagon – Reid Ruggles, absent. Jim Lytle made note that no baskets have been delivered lately and requested to deliver one to the new manager of the Lexington Square Apartments. Request approved by all.

### 14. Public Comments \*\* -

15. Next Meeting: January 29, 2008 Fennville City Hall, 7 p.m.

NOTE: No December Meeting Scheduled Due to Holidays.

16. Motion to Adjourn made at 8:32 p.m. by Tom Tucker, 2nd Sandi Busscher and approved by all.